



Montana Beef Council
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March 29, 2024

TO: Current and Potential Partners

FR: Montana Beef Council

RE: Call for Proposals

Do you have an idea for beef promotion, education, research, or producer communication? The Montana Beef Council is seeking projects to achieve our goal of getting more beef on more plates!

After careful consideration and in a continued effort to maximize the impact Montana can have with Beef Checkoff dollars, the Montana Beef Council Board of Directors has set their strategic plan for the 2025 fiscal year (October 1, 2024-September 30, 2025).

This strategic plan will be important in achieving the Montana Beef Council's mission to enhance profit opportunities for Montana cattle and beef producers by increasing demand for beef and beef products. Subsequent tactical planning and resource allocation will be based on priorities and goals.

In consideration of funding, the committee will review the written request to see that the intended purpose of the request fits within one or multiple areas and seeks to accomplish the mission of the Montana Beef Council. When developing your project/event, keep in mind the strategic plan to think through how your project/event could meet one or multiple areas and produce measurable results.

As always, feel free to discuss your ideas before submitting or reach out if you have any questions. Call the office or Chaley Harney, Executive Director (406) 855-2857.

MBC Timeline for Fiscal Year 2025:

August 1, 2024- Fiscal Year 2025 New Project Funding Requests due
August 1, 2024- Fiscal Year 2024 Project Evaluations due
August 21-22, 2024- Project Funding presentations to MBC Board Committees
September 15, 2024- All receipts of financial expenditures due to the MBC office
September 2024- Project Funding Request notifications
October 1, 2024- Begin Fiscal Year 2025
November 1, 2024- Measurable Objectives portion of Evaluation Form due
August 1, 2025- Final Evaluation Form due
September 15, 2025- All receipts of financial expenditures due to the MBC office
September 30, 2025- End Fiscal Year 2025

Enclosures: Montana Beef Council Strategic Plan, Project Funding Request Form

Find this all online here: <https://www.montanabeefcouncil.org/project-funding>
Submitting your application digitally is appreciated: info@montanabeefcouncil.org