

**Project Funding Requests
From the
Montana Beef Council**

PLEASE NOTE: *Funding One Year Does Not Guarantee Funding Subsequent Years*

Project Funding Requests are to be submitted to the Montana Beef Council on or before **August 1 of each year** for budget consideration for our fiscal year (October 1 - September 30). The appropriate committee will review the application and forward their recommendation on to the board to fund or not to fund the project.

In consideration of funding the committee will review the written request to see that the intended purpose of the request fits the overall mission statement:

The Montana Beef Council is organized to protect and increase demand for beef and beef products through state, national and international consumer marketing programs (promotion, education and research) thereby enhancing profit opportunities for Montana Beef Producers.

In reviewing Project Funding Requests, the following criteria will be considered:

1. Is a beef education program in place with use of educational materials ie: videos, brochures, nutrition education etc?
2. If funding is requested for support of a meal ~ beef must be served. **Meals without beef education activities will not be considered.**
3. A **detailed budget** is needed with itemized cost before funding requests will be considered.
4. Distribution of funding, following approval, will be determined on an individual basis and by approval of the appropriate committee.

Does the event you have planned fit any of the following categories:

1. Positively affect consumer beef buying habits?
2. Promote a positive image of beef and/or the beef industry?
3. Strengthen the industry's market position to improve consumer demand for beef?
4. Increase awareness within the health care community?
5. Inform present and future consumers of the proper purchasing, storage, handling and preparation of our product BEEF?

Please complete the following Project Funding Request Form

and mail or fax it to
**Montana Beef Council
P. O. Box 80865
Billings, MT 59108**

Fax to 1-406-656-3337 or
656-3336

email info@montanabeefcouncil.org

Questions? Call 1-406-

DUE AUGUST 1

Montana Beef Council Project Funding Request Form

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Select category

- Education
- Promotion
- Producer Communication
- Research

Date application submitted _____

Name of organization requesting funds _____

Other organizations involved _____

Name and title of contact person _____

Address _____

Telephone number _____

Describe the organization's purpose and its primary activities or service _____

Indicate the geographical area and population the organization serves _____

Describe the activity (list measurable objectives to be achieved) _____

Number of participants (students) to be reached _____ Date of Event _____

Dollar amount being requested and how dollars are to be spent _____

List the time frame for completion of the project _____

Is this an annual event; and, if so, is future funding likely to be requested _____

Is there an opportunity for a member of the Montana Beef Council to participate or make a brief presentation _____

How will the project/event be evaluated _____

Person responsible for submitting an evaluation to Montana Beef Council _____

Date evaluation will be submitted to Montana Beef Council _____ **(ON OR BEFORE AUGUST 1)**

List additional sources from whom funds for the project are being sought and the amount of each request. Describe the status of each request _____

PLEASE ENCLOSE THE FOLLOWING INFORMATION

Appendix A: List of Board of Directors of your organization

Appendix B: Complete Budget for the project or program

Appendix C: Current annual operating budget

Appendix D: Current audited financial report

If additional space is required to answer the above, please use the back of this sheet

DEADLINE AUGUST 1