



Montana Beef Council  
2795 Enterprise Ave., Ste. 4  
PO Box 80865  
Billings, MT 59108

P (406) 656-3336

F (406) 656-3337

[www.montanabeefcouncil.org](http://www.montanabeefcouncil.org)

---

## Montana Beef Council Board of Directors Meeting Minutes January 18, 2018 | MBC Office

**Call to Order, Welcome and Introductions:** President Jim Taber called the meeting to order at 9:55 a.m., welcomed attendees and made introductions.

**Members Present:** Jim Taber (President), Kiley Martinell (Vice President), Brett Dailey, Kathy Creighton-Smith, Bill Cok, Corey Schultz, Gary Wold, Travis Choat, Richard Anderson, Shane Flowers, Andy Kellom, Heather Fryer. Staff: Chaley Harney, Sue Broyles, Lisa Murray, Tammy Bridges. CBB: Not present. Guests: Mike Dinkel USDA/AMS.

**Approval of Agenda:** President Jim Taber asked if there were any additions or amendments for the agenda. Richard Anderson moved to approve the agenda as printed and Andy Kellom seconded. Motion passed.

**Approval of Minutes:** President Jim Taber asked if there were any additions or corrections to be made to the minutes from the September 22, 2017 board meeting. Brett Dailey moved to approve the minutes as mailed and Andy Kellom seconded. Motion passed.

**Financial Reading:** Vice President Kiley Martinell shared MBC's financial standing as of September 30, 2017 and December 31, 2017 with the members. There were no amendments to the budget, therefore no vote was required.

**Correspondence:** The correspondence received since the last meeting was passed around for review and each board member initialed that they had seen the documents.

**MBC 2017 Audit Report, Amy Iverson, CPA, Wipfli:** The board received copies of MBC's 2017 Audit Report which Amy Iverson, CPA reviewed with the board. She indicated that there were no significant findings. The entire board reviewed the 2017 Audit Report, which also included earmarked expenditures to the National Cattlemen's Beef Association on behalf of the Federation of State Beef Councils as well as the U.S. Meat Export Federation. Brett Dailey moved to accept the auditor's report and Travis Choat seconded. Motion passed.

### **Officer Reports:**

**President-** Jim Taber reported that he has visited with many producers and attended producer meetings to discuss the consent form process.

**Vice President-** Kiley Martinell reported the same.

**Executive Director-** Chaley Harney and staff provided an update on the producer consent process and progress at this point. Board members also viewed the Federation Explained presentation and the Rethink the Ranch video.

### **National Reports:**

**CBB-** There were not any CBB members in attendance to present.

### **National Reports (continued):**

**Federation-** Kathy Creighton-Smith shared that she will attend the Joint Checkoff Consumer Trust Committee and Market Research Working Group meetings at the upcoming Cattle Industry Convention. Shane Flowers and Andy Kellom shared that they look forward to learning as much as possible at their first convention representing Montana as Federation Directors.

**USMEF-** Jim Taber shared that he did not attend the November USMEF meeting due to the lack of funding available. Board members received a copy of the latest export statistics from USDA and USMEF.

**Ex-Officio-** Kristin Larson was not present.

### **Committee Reports:**

**Executive-** Chairman Jim Taber reported that he continues to stay in contact with the staff to stay updated. He also shared that MBC helped with the meal at the funeral service for the former MBC Executive Director, Charlene Rich.

**Budget-** Chairwoman Kiley Martinell did not have anything to report.

**Bylaws-** Chairman Andy Kellom did not have anything to report.

**Education-** Chairwoman Kiley Martinell reported that in December she and the other committee chairs met, as recommended by the board, to determine where to apply consented funds that MBC received.

**Producer Communication-** Chairman Shane Flowers did not have anything to report.

**Promotion-** Chairman Richard Anderson reported that he met with the other chairs to discuss the consented funds allocation.

### **Special Committee Reports:**

**Collections and Compliance-** Chairman Brett Dailey did not have anything to report. Tammy Bridges shared that she continues to work with brand inspectors to help make their jobs easier.

**\$0.25 Montana Research-** Chairman Bill Cok did not have anything to report.

**Nominating-** Chairman Jim Taber reported that in November the board voted and approved via email to accept Kiley Martinell stepping down as a Federation Director and Kristin Larson stepping in.

**USDA Oversight-** Mike Dinkel, marketing specialist for USDA, shared an update with the board in regards to the status of the R-CALF v. USDA lawsuit.

### **Unfinished Business:**

**Annual Approval of Policy and Procedure Manual-** The board reviewed the Montana Beef Council Policy and Procedure Manual for any updates or amendments. Chaley Harney noted that updates and additions to the QSBC Checklist for Beef Board Reports and a Whistleblower Policy were recommended from the Cattlemen's Beef Board as standard updates they had made to their policy guidelines. Brett Dailey moved to accept the additions and updates. Richard Anderson seconded. Motion passed. Updated portions of the manual will be mailed to board members.

**USMEF Fiscal Year 2017 Remaining Funding-** The board reviewed the October memo discussing an additional payment that was due to USMEF but had been previously missed. Kathy Creighton-Smith moved to confirm the acceptance and payment to USMEF out of the consented dollars in this fiscal year. Bill Cok seconded. Motion passed.

**Unfinished Business (continued):**

**FY 2018 Requests and Consented Dollar Funding-** The board discussed options for dispersing the additional consented funds received within the budget. Travis Choat moved to again let the committee chairs decide on the best way to distribute the funds. Kathy Creighton-Smith seconded. Bill Cok moved to amend the motion by adding that only \$25,000-\$30,000 be allocated at this time and it should not include the national or international budget line items. Kathy Creighton-Smith seconded. Amendment passed. Amended motion passed. Kiley Martinell moved to allocate \$2,500 to the USMEF travel line item in the budget. Heather Fryer seconded. Motion passed.

**New Business:**

No formal new business was brought before the board but an idea was shared by Kathy Creighton-Smith about discussion at the American Angus Association for meetings to potentially be broadcast on the Internet and if there might be some further opportunities for MBC to consider something like this as a way to engage producers that do not attend the MBC meetings.

Brett Dailey expressed the idea of doing something further to honor Charlene Rich such as a plaque or memorial. Jim Taber concurred and asked the board to think about ideas along those lines.

**Adjournment:** President Jim Taber asked if there was any further business to come before the board and seeing none he called for adjournment. Shane Flowers moved to adjourn and Corey Schultz seconded. Motion passed. The meeting was adjourned at 3:15 p.m.

**Next Meeting:** The next regularly scheduled board meeting will take place on Tuesday, June 19, 2018 in Helena, MT at 8:00 a.m.

Following the board meeting, the new board members received an orientation.