

**DUE AUGUST 1**

Date application submitted: \_\_\_\_\_

**MONTANA BEEF COUNCIL PROJECT FUNDING REQUEST FORM**

**Strategic Priorities met through this project:** *(Select all that apply)*

- Connect and communicate directly with consumers
- Research and communicate beef's nutritional benefits
- Engage beef advocates
- (International only) Promote unique attributes of U.S. beef
- Protect beef's image
- Communicate checkoff programs with investors

**FOR INTERNAL USE ONLY:**

**Committee:**

- Education
- Promotion
- Research
- Producer Communication

**Business Name:**

**Primary Contact:**

**Address, City, State, Zip:**

**Phone:**

**E-mail:**

**Describe the organization's purpose and its primary activities/services:**

**Indicate the geographical area served:**

**Project/Event Name:**

**Project/Event activation date(s):**

Single  Multiple

**Checkoff dollar amount requested:**

**Target audience and number to be reached:**

**Description:**

**Is there an opportunity for a member of MBC to participate or make a presentation?**

Yes  No

**Is this an annual project/event and if so, is future funding likely to be requested?**

Yes  No

**Describe how the project will be evaluated:**

**Please enclose the following information:**

- Board of Directors of your organization
- Current annual operating budget
- Itemized budget for the project/event
- Current audited financial report

**Return completed form to:**

Mail: Montana Beef Council, PO Box 80865, Billings, MT 59108

Fax: (406) 656-3337

E-mail: [info@montanabeefcouncil.org](mailto:info@montanabeefcouncil.org)

**Questions? Call (406) 656-3336**