



Montana Beef Council
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June 12, 2019

TO: Current and Potential Partners

FR: Montana Beef Council

RE: Fiscal Year 2020 Funding Guidelines

After careful consideration and in a continued effort to maximize the impact Montana can have with Beef Checkoff dollars, the Montana Beef Council Board of Directors has set their strategic priorities for the 2020 fiscal year.

These strategic priorities will be important in achieving the Montana Beef Council's mission to protect and increase demand for beef and beef products through state, national and international promotion, education and research, thereby enhancing profit opportunities for Montana beef producers. Subsequent tactical planning and resource allocation will be based on the priorities.

In consideration of funding, the committee will review the written request to see that the intended purpose of the request fits within one or multiple strategic priorities and seeks to accomplish the mission of the Montana Beef Council. When developing your project/event, keep in mind the above strategic priorities to think through how your project/event could meet one or multiple areas.

Please note our tentative funding situation still exists due to the ongoing R-CALF v. USDA lawsuit and preliminary injunction. We encourage you to submit your requests and in the event we can fund your project, we will notify you as soon as possible. Feel free to call the office to discuss your ideas before submitting or if you have any questions. Montana Beef Council (406) 656-3336

MBC Timeline for Fiscal Year 2020:

August 1, 2019- Fiscal Year 2018 Project Funding Requests due
August 1, 2019- FY 2017 Project Evaluations due
September 15, 2019- All receipts of financial expenditures due to the MBC office
September 12, 2019- Project Funding presentations to MBC Board of Directors
Late-September 2019- Project Funding Request notifications
October 1, 2019- Begin Fiscal Year 2020
November 1, 2019- Measurable Objectives portion of Evaluation Form due
August 1, 2020- Final Evaluation Form due
September 15, 2020- All receipts of financial expenditures due to the MBC office
September 30, 2020- End Fiscal Year 2020

Enclosures: Montana Beef Council Strategic Priorities, Project Funding Request Form