June 7, 2022

TO: Current and Potential Partners

FR: Montana Beef Council

RE: Call for Proposals

Do you have an idea for beef promotion, education, research, or producer communication? The Montana Beef Council is seeking projects to achieve our mission of getting more beef on more plates!

After careful consideration and in a continued effort to maximize the impact Montana can have with Beef Checkoff dollars, the Montana Beef Council Board of Directors has set their strategic plan for the 2023 fiscal year.

This strategic plan will be important in achieving the Montana Beef Council’s mission to enhance profit opportunities for Montana cattle and beef producers by increasing demand for beef and beef products. Subsequent tactical planning and resource allocation will be based on the priorities and goals.

In consideration of funding, the committee will review the written request to see that the intended purpose of the request fits within one or multiple areas and seeks to accomplish the mission of the Montana Beef Council. When developing your project/event, keep in mind the strategic plan to think through how your project/event could meet one or multiple areas and produce measurable results.

***As always, feel free to discuss your ideas before submitting or reach out if you have any questions. Call the office or Chaley Harney, Executive Director (406) 855-2857.***

**MBC Timeline for Fiscal Year 2023:**

August 1, 2022- Fiscal Year 2023 Project Funding Requests due

August 1, 2022- Fiscal Year 2022 Project Evaluations due

September 15, 2022- All receipts of financial expenditures due to the MBC office

September 13-15, 2022- Project Funding presentations to MBC Board of Directors

October 1, 2022- Project Funding Request notifications

October 1, 2022- Begin Fiscal Year 2023

November 1, 2022- Measurable Objectives portion of Evaluation Form due

August 1, 2023- Final Evaluation Form due

September 15, 2023- All receipts of financial expenditures due to the MBC office

September 30, 2023- End Fiscal Year 2023

*Enclosures: Montana Beef Council Strategic Plan, Project Funding Request Form*