

Montana Beef Council Board of Directors Meeting Minutes
September 14, 2026 | Virtual

Call to Order: President Jake Callantine called the meeting to order at 12:06 p.m. and welcomed attendees.

Members Present: Jake Callantine (President), Montana Angus Association; Wes Jensen, Montana Farm Bureau Federation; Debbie Andersen, Montana Dairy Association; Ken Morris, Montana Cattlemen's Association; Jake Newton (for Corey Schultz), Montana Livestock Auction Market Association; Trent Stoltz, Montana Farmers Union; Charlie Hollenbeck, Montana Meat Processors Association; Pamela Bilyeu, Montana CattleWomen Inc. Staff: Chaley Harney, Sue Broyles, Tammy Bridges Al Koenig; Anna Sponheim. USDA: Emily Varela. Guests: Mollie Phipps, Bill Bergin.

Not present- Andy Kellom, Montana Cattle Feeders; Justin Iverson (Vice President), Montana Stockgrowers Association; Travis Choat, Montana Stockgrowers Association; Andy Tuss, Montana Food Distributors Association; Brett Dailey, ex-officio; Verna Billedeaux, CBB; Connie Ahlgren, CBB.

Approval of Agenda and Minutes: President Jake Callantine asked if there were any additions or amendments to the agenda and minutes from August 20, 2026. Pamela Bilyeu moved to approve the agenda and minutes. Wes Jensen seconded. Motion passed.

Financial Reading: Business Manager Sue Broyles shared MBC's financial standing as of September 14, 2026 with the members.

Digital Advertising Opportunities: Chaley Harney presented the two options for splitting the digital advertising funding proposal from National Cattlemen's Beef Association between Montana and out of state for the next fiscal year. The board discussed the options and asked to vote on the decision via email.

MBC Reserve Policy Review: As a directive from the previous meeting, Chaley Harney researched and presented options for the board to consider implementing a reserve funds policy. The board reviewed example policies from other states and the national office. After discussion, the board directed Chaley Harney to use the feedback and work with the Budget Committee to create a couple options for the full board to consider.

MBC Updates: MBC staff provided updates to the board about a producer's follow-the-dollar video concept and a recap of the tailgating experience in Missoula.



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Adjournment: Executive Director Chaley Harney asked if there was any further business to come before the board and seeing none, she called for adjournment. The meeting was adjourned at 1:01 p.m.

Next Meeting: November 9 (virtual)