**Montana Beef Council Board of Directors Meeting Minutes**

**September 24, 2021 | MBC Office, Billings**

**Call to Order, Welcome and Introductions:** President Kiley Martinell called the meeting to order at 8:04 a.m., led the Pledge of Allegiance, welcomed attendees, and asked for introductions.

**Members Present:** Kiley Martinell (President), Montana Stockgrowers Association; Brett Dailey (Vice President), Montana Farmers Union; Kathy Creighton-Smith, Montana Angus Association; Bill Cok, Montana Dairymen; Ken Morris, Montana Cattlemen’s Association; Wes Jensen, Montana Farm Bureau Federation; Andy Tuss, Montana Food Distributors Association; Andy Kellom, Montana Cattle Feeders; Heather Fryer, Montana CattleWomen Inc.; Travis Choat, Montana Stockgrowers Association; Corey Schultz, Montana Livestock Auction Market Association; Jimmy Taber, ex-officio. Staff: Chaley Harney, Sue Broyles and Tammy Bridges. USDA: Kahl Sesker (virtual). Guests: Jerry Jones. CBB: Lynda Grande (virtual). Not present: Shane Flowers, Montana Meat Processors Association; Katie Cooper, CBB; Turk Stovall, CBB.

**Approval of Agenda:** President Kiley Martinell asked if there were any additions or amendments to the agenda. Andy Kellom moved to approve the agenda as printed and Kathy Creighton-Smith seconded. Motion passed.

**Approval of Minutes:** President Kiley Martinell asked if there were any additions or corrections to be made to the minutes from the May 21, 2021 meeting. Brett Dailey moved to approve the minutes as mailed and Kathy Creighton-Smith seconded. Motion passed.

**Financial Reading:** Business Manager Sue Broyles shared MBC’s financial standing as of September 22, 2021 with the members.

**Fiscal Year 2021 Budget Amendments:** Two amendments to the budget were reviewed and included line item 6292 for administrative travel and line item 6204 for office equipment purchases. Andy Kellom moved to approve the amendment and Andy Tuss seconded. Motion passed.

**MBC Investment Update-** Colten Mellows, LPL Financials was unavailable to present and was reschedule for the next meeting. The board posed questions to be answered in the meantime.

**Officer Reports:**

**President-** Kiley Martinell reported that she has stayed in contact with the office for regular updates. Kiley also shared an example of an opportunity for MBC to consider using funds to show support for healthcare and frontline workers.

**Vice President-** Brett Dailey did not have anything to report.

**Officer Reports (continued):**

**Executive Director-** Chaley Harney provided a review of the MBC marketing plan and deliverables achieved over the past year.

**Committee Reports:**

The board heard reports from the following committees:

**Executive-** Chairwoman Kiley Martinell reported that the executive committee has stayed in contact with the office for regular updates. They also approved for the executive director to extend the internship position as well as develop a new staff position for a field representative.

**Budget-** Chairman Brett Dailey did not have anything to report.

**Bylaws-** Chairman Andy Kellom did not have anything to report.

**Education-** Chairwoman Heather Fryer reported on the proposals heard by the committee.

**Producer Communication-** Chairman Travis Choat reported on the proposals heard by the committee.

**Promotion-** Chairman Brett Dailey reported on the proposals heard by the committee.

**Special Committee Reports:**

The board heard reports from the following special committees:

**Collections and Compliance-** Chairwoman Heather Fryer and Director of Collections and Compliance Tammy Bridges.

**$0.25 Montana Research-** Chairwoman Kathy Creighton-Smith

**National Reports:**

**Federation of State Beef Councils-** Federation Directors Kiley Martinell, Kathy Creighton-Smith and Brett Dailey shared reports from their attendance at the Summer Cattle Industry Convention. NCBA Region V Director Andy Kellom reported that he was not able to attend but has been present for the monthly conference calls.

**Cattlemen’s Beef Board-** Lynda Grande shared a report from her attendance at the Summer Cattle Industry Convention and shared a budget update from CBB.

**International Reports:**

**U.S. Meat Export Federation-** Heather Fryer reported that she will be attending the upcoming USMEF meeting. Board members received a copy of the latest export statistics from USDA and USMEF.

**USDA Agriculture Marketing Service Update-** Kahl Sesker provided an update from the Agriculture Marketing Service as well as a litigation update and information about the petition process.

**Unfinished Business:**

**Fiscal Year 2021 Budget Amendments-** Completed during the financial reading.

**New Business:**

**Terms of Office Review-** The board reviewed the current terms of office for any necessary changes or updates.

**Annual Meeting Notices-** Chaley Harney stated that any upcoming annual meeting dates from the various organizations represented on the board should be shared with the office. She also shared that staff is available to assist if any member needs a presentation, notes or assistance at any meetings.

**Membership Verifications-** Kiley Martinell shared that all organizations, except for Montana Angus Association, had met or exceed the minimum membership requirements as outlined in the MBC Bylaws. The board reviewed and discussed the situation. Travis Choat moved to give the Montana Angus Association until October 1 to meet the membership requirement, or the seat would be removed from the Council. Ken Morris seconded. Motion passed with one opposing vote by Bill Cok.

**Review and Approval of FY2022 Budget-** The board reviewed a digital version of the proposed 2022 fiscal year budget for the Montana Beef Council based on estimated beef checkoff collections for October 1, 2021-September 30, 2022.

Brett Dailey moved to amend the budget by adding funding for a Montana State University Bobcat football promotion, which matched the proposed amount for University of Montana Grizzlies football promotion. Bill Cok seconded. Motion passed.

Andy Kellom moved to accept the new budget amendment. Bill Cok seconded. Motion passed.

Kathy Creighton-Smith moved to accept the final proposed budget and Andy Kellom seconded. Motion passed.

**New Business (continued):**

**Annual Conflict of Interest Statements-** Each board and staff member received a copy of a conflict-of-interest statement to review and sign.

**Special Committee Reports (continued):**

**Nominating-** Chairwoman Kiley Martinell reported the work of the committee. The committee presented a slate of Federation of State Beef Council representatives to be Brett Dailey, Kiley Martinell and Wes Jensen. There were no nominations from the floor. Kathy Creighton-Smith moved to accept, and Travis Choat seconded. Motion passed.

The committee presented Heather Fryer as the representative for the U.S. Meat Export Federation. There were no nominations from the floor. Andy Kellom moved to accept and Bill Cok seconded. Motion passed.

The committee proposed Andy Kellom as the Vice President. There were no nominations from the floor. Brett Dailey moved to accept, and Travis Choat seconded. Motion passed.

The committee proposed Brett Dailey as President. There were no nominations from the floor. Andy Kellom moved to accept, and Kathy Creighton-Smith seconded. Motion passed.

**Next Meeting:** The next regularly scheduled board meeting will take place on Friday, January 14, 2022 at the Montana Beef Council office in Billings, MT.

**Adjournment:** President Kiley Martinell asked if there was any further business to come before the board and seeing none she called for adjournment. Kathy Creighton-Smith moved to adjourn, and Bill Cok seconded. Motion passed. The meeting was adjourned at 12:00 p.m.